

Order / Rev: 163866
 Alt Order #: 06838826
 Flight Dates: 08/07/12 - 08/13/12

Advertiser: Heather Wilson 4 Senate
 Product Desc: HEATHER WILSON
 Estimate: 807813

KOB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	All	08/13/12	08/13/12	News 4 @ Midday M-F News 4 @ Midday M-F	CM	M-F 12noon-1p M-----	:30	1	\$175.003		0.00	NM	1	\$175.00
				I-WITNESS NEWS 12N										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	M-----		1		\$175.00			0.00			
E 7	All	08/11/12	08/11/12	Olympics Daytime Sat Olympics Daytime Sat	CM	Sa 5a-5p -----S-	:30	3	\$1,000.004		0.00	NM	3	\$3,000.00
				OLYMPICS WEEKEND										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S-		3		\$1,000.00			0.00			
E 8	All	08/12/12	08/12/12	Olympics Daytime Sun Olympics Daytime Sun	CM	Su 5a-5p -----S	:30	3	\$1,000.004		0.00	NM	3	\$3,000.00
				OLYMPICS WEEKEND										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	-----S		3		\$1,000.00			0.00			
E 9	All	08/08/12	08/08/12	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a --W----	:30	1	\$175.003		0.00	NM	1	\$175.00
				NEWS 5A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	--W----		1		\$175.00			0.00			
E 10	All	08/09/12	08/10/12	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a ---TF--	:30	2	\$175.003		0.00	NM	2	\$350.00
				NEWS 5A 1X 8/10 ADDED										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	---TF--		2		\$175.00			0.00			
E 11	All	08/13/12	08/13/12	News 4 Today I 5a-530a News 4 Today I 5a-530a	CM	M-F 5a-530a M-----	:30	1	\$175.003		0.00	NM	1	\$175.00
				NEWS 5A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	M-----		1		\$175.00			0.00			
E 12	All	08/07/12	08/07/12	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a -T-----	:30	1	\$300.003		0.00	NM	1	\$300.00
				NEWS 5A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	-T-----		1		\$300.00			0.00			
E 13	All	08/10/12	08/10/12	News 4 Today I 530a-6a News 4 Today I 530a-6a	CM	M-F 530a-6a ----F--	:30	1	\$300.003		0.00	NM	1	\$300.00
				NEWS 5A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	----F--		1		\$300.00			0.00			
E 14	All	08/08/12	08/09/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a --WT---	:30	2	\$425.003		0.00	NM	2	\$850.00
				NEWS 6A 1X 8/8 ADDED										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	--WT---		2		\$425.00			0.00			
E 15	All	08/10/12	08/10/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a ----F--	:30	1	\$425.003		0.00	NM	1	\$425.00
				NEWS 6A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	----F--		1		\$425.00			0.00			
E 16	All	08/13/12	08/13/12	News 4 Today II 6a-7a News 4 Today II 6a-7a	CM	M-F 6a-7a M-----	:30	1	\$425.003		0.00	NM	1	\$425.00
				NEWS 6A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/13/12	08/19/12	M-----		1		\$425.00			0.00			
E 17	All	08/08/12	08/08/12	M-F Today Show M-F Today Show	CM	M-F 7a-9a --W----	:30	1	\$425.003		0.00	NM	1	\$425.00
				TODAY SHOW										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 08/06/12	08/12/12	--W----		1		\$425.00			0.00			

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E 28	All	08/09/12	08/09/12	Olympics Primetime M-F	CM	M-F 7p-11p ---T---	:30	2	\$2,600.00	4	0.00	NM	2	\$5,200.00
Olympics Primetime M-F														
OLYMPICS PRIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	---T---		2		\$2,600.00			0.00			
E 29	All	08/10/12	08/10/12	Olympics Primetime M-F	CM	M-F 7p-11p ----F--	:30	2	\$2,600.00	4	0.00	NM	2	\$5,200.00
Olympics Primetime M-F														
OLYMPICS PRIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	----F--		2		\$2,600.00			0.00			
E 30	All	08/11/12	08/11/12	Olympics Primetime Sat	CM	Sa 7p-11p -----S-	:30	2	\$2,600.00	4	0.00	NM	2	\$5,200.00
Olympics Primetime Sat														
OLYMPICS PRIME 1X ADDED														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	-----S-		2		\$2,600.00			0.00			
E 32	All	08/13/12	08/13/12	News 4 @ 5p M-F	CM	M-F 5p-530p M-----	:30	1	\$425.00	3	0.00	NM	1	\$425.00
News 4 @ 5p M-F														
ADD TO SKED ADD TO SKED NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/13/12		08/13/12	08/19/12	M-----		1		\$425.00			0.00			
N 34	All	08/12/12	08/12/12	Olympics Primetime Sun	CM	Su 6p-11p (6:00 PM-7:00 PM) -----S	:30	1	\$2,600.00	4	0.00	NM	1	\$2,600.00
Olympics Primetime Sun														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	-----S		1		\$2,600.00			0.00			
N 35	All	08/09/12	08/10/12	News 4 Spec Olym M-F	CM	M-F 11p-1137p ---TF--	:30	1	\$1,000.00	4	0.00	NM	1	\$1,000.00
News 4 Spec Olym M-F 11p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	---TF--		1		\$1,000.00			0.00			
N 36	Multi	08/08/12	08/08/12	Olympics Primetime M-F	CM	M-F 7p-11p --W----	:30	2	\$2,600.00	4	0.00	NM	2	\$5,200.00
Olympics Primetime M-F														
OLYMPICS PRIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/06/12		08/06/12	08/12/12	--W----		2		\$2,600.00			0.00			

*Tax 1 Note: ABQ 7%.

Totals 52 \$45,625.00